* Do’s
  + Communicate well and often-- GroupMe?
  + Updating other group members on progress
  + Do not over commit
  + Assign roles
  + Finish work in a timely manner
  + Transparency about schedules/conflicts
  + Ask questions of each other and of the teacher
  + Delegate (assign tasks) clearly and equitably
  + Be open to constructive criticism (it is not an attack)
  + Meeting in person, outside of class
  + Create a clear outline of goals
  + Stay on schedule
  + Set a timeline for completing tasks
  + Have an updated task list
  + Prioritize tasks
  + Be democratic
* Dont’s
  + Personal attacks
  + No distractions
  + Procrastinate

**Pittsburgh Food Guide**

Team Contract Negotiations and Drafting

* For college students to work within budget
* Reasonably priced places versus nicer, more expensive places
* Two teams of three?
  + Research, breaking down by neighborhood
    - Oakland, Squirrel Hill, Shadyside, Strip District and Lawrenceville, Downtown, Southside
    - Restaurants in each neighborhood
      * Breakfast, lunch, dinner, dessert, etc.
* Components
  + Website (Wordpress vs HTML/CSS)
    - Central hub for all the restaurant types in Pittsburgh
    - Customizable categories and tags
    - ASPIRATIONAL: Comment section… each pick one restaurant in neighborhood, eat at it, and write short 200 word review?
    - ASPIRATIONAL: Social media aspect?
* Digital media
  + Website, uses textual information and photographs

Use Yelp, OpenTable, etc.

**Jappmann**- Strip and Lawrenceville

**Caleb**- Oakland

**Abby**- Squirrel Hill

**Jojo**- Shadyside

**Jeff**- Downtown

**Casey**- Southside

**Calendar**

**For Thursday, 11/9**- if data collection is going well, can create Wordpress site

Continue collecting data for the restaurants

EXECUTIVE DECISION MADE to change the 3rd tab from “Whatcha Hungry For” to “For Special Occasions” ---> REASONING: most restaurants can fit into a lot of the meal categories so it doesn’t seem to make sense to have that tab

DECISIONS MADE:

Mockup of website --

Home page would include a blurb about our site/how to navigate it, include pictures of food

Menu tab will include: Home, each neighborhood, and “Special Occasions”

When you hover over any neighborhood, 2 sub-tabs will appear: “On a Budget” and “Payday Splurge” -- click one of these to go to a page with a list of restaurants under that sub-tab -- click on a restaurant to go to the restaurant page that we have set up with all the criterion

**On Tuesday, 11/14**- create Wordpress site altogether

Today we decided that our menu tabs would be the different neighborhoods and a special occasions tab

We created a Wordpress site with Ben as the host (.org)

We decided not to split into teams but to each input our restaurant information under our individual neighborhood tab

Caleb will be in charge of the Special Occasions Page as well as coming up with sketche(s) for possible logos and input Oakland Restaurants + info under Oakland Tab

Jappmann will work on Logos for Thursday (sketch), input Lawrenceville and Strip District

Casey will input Southside Restaurants + info under Southside Tab

Jojo will input Shadyside Restaurants + info under Shadyside Tab

Jeff will input Downtown Restaurants + info under the Downtown Tab, he is also going to compose the blurbs for each neighborhood (feel)

Abby will input Squirrel Hill Restaurants + info under the Squirrel Hill Tab, she is also going to work on the About Page content

**For Thursday, 11/16**- Look for and watch Wordpress tutorials to grasp a better understanding of how to build our Wordpress page

**On Thursday, 11/16**- Put in menu tabs, organize info. Work to input information for individual neighborhood under appropriate neighborhood menu tab by the end of Thanksgiving Break

--*No class again until Tuesday, November 28*--

**For Tuesday, 11/28**- All group members should have their restaurants under the appropriate neighborhood tab, with all the criterion we had collected on each restaurant. In other words, all content should be on the website by the end of Thanksgiving Break

**On Tuesday, 11/28**- We will work to make the site visually appealing using design elements.

**Formal Proposal**

**Introduction/Summary**

The six group members of “Pittsburgh Food Guide” will work individually to research and find outsourced information on restaurants/food options in seven distinct neighborhoods in the Greater Pittsburgh area-- Oakland, Shadyside, Squirrel Hill, Strip District, Lawrenceville, and Downtown. We will take this information, mostly sourced from Yelp, and first compile it in a Google Slides document. Next we will work together to format it into a WordPress website. This WordPress site will be developed using a themed template/layout, because no one in this group is completely fluent in computer programming language like HTML and CSS. We will cite our assets, specifically the sources from which we retrieved the information on each restaurant, at the bottom of each restaurant page on WordPress. Overall, this project is working to provide Pittsburgh student locals with a one-stop-shop for both affordable and expensive food options nearby.

**Project Plan**

We are stepping outside of our comfort zones by administering, composing the content for, and managing a WordPress page. We are planning to use the concept of relative links, elements of design and images of the food at each restaurant. Elements of design we may implement include contrast, organization, and alignment. We will work to maintain a specific genre targeted to a specific demographic (college students) throughout the Wordpress website. In terms of inputting the information, teams of 2 will be assigned to each of the three menu tabs. The teams will work to maintain a cohesive style throughout their page(s) to ensure that the information presented looks appealing. Consistency is something we want to especially focus on as readers navigate different pages of our website. The teams inputting specific neighborhoods’ restaurants, will be decided on Tuesday November 14 (by this day, all six group members will have collected information on 10 restaurants from each neighborhood).

**Justification**

We want to focus on the design elements we learned about at the beginning of the class to make our website visually appealing and coherent. We will also be incorporating visual media such as images of different food options and restaurants we are featuring. We may find ourselves needing to use to GIMP to edit the photos. No one in our group has been an administrator of a WordPress page so navigating and implementing the options we have in terms of set up, layout, theme, menu tabs, etc. will be a learning experience for all of us.

**Roles and Responsibilities**

Each group member was assigned a neighborhood (2 for Jappmann because she is from Pittsburgh and will be able to manage both) and we, by Tuesday November 14, plan to have found 10 restaurants from each neighborhood.

* **Jappmann**- Strip and Lawrenceville
* **Caleb**- Oakland
* **Abby**- Squirrel Hill
* **Jojo**- Shadyside
* **Jeff**- Downtown
* **Casey**- Southside

Additionally, specific information should have been collected on each of the 10 restaurants including:

* Cuisine (Asian fusion, Mexican, etc.)
* Price range
* Hours that it is open
* Link to main website
* Contact information
  + Address, phone number, hours of operation
* Pictures
* Any specials or deals for college students

The next step will be for teams will be formed to input the restaurants under the tabs in our menu tab once our website has been created. These teams and their tasks will be decided Tuesday November 14th. We will also finalize the rest of the timeline on this day and decide which out of the following list, still needs to be done, if at all (mentioned by Ben/Writer Designer):

* *doing further research*
* *preparing a storyboard or mockup (a design, not implemented in the final tech / platform)*
* *creating an asset list*
* *preparing a rough cut or draft (implementation in the final tech / platform)*
* *revising and editing your final project*
* *delivering your final project*

**Timeline**

THIS IS WHAT WE HAVE SO FAR FOR OUR TIMELINE

**For Tuesday**, 11/14- each group member has found affordable and expensive restaurant options (10 places/neighborhood)

* Cuisine (Asian fusion, Mexican, etc.)
* Price range
* Hours that it is open
* Link to main website
* Contact information
  + Address, phone number, hours of operation
* Pictures
* Any specials or deals for college students

**On Tuesday, 11/14**- create Wordpress site altogether, put in menu tabs, organize info, who is putting what on the website

Today we decided that our menu tabs would be the different neighborhoods and a special occasions tab

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We decided not to split into teams but to each input our restaurant information under our individual neighborhood tab

Caleb will be in charge of the Special Occasions Page as well as coming up with sketche(s) for possible logos and input Oakland Restaurants + info under Oakland Tab

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Jeff will input Downtown Restaurants + info under the Downtown Tab, he is also going to compose the blurbs for each neighborhood (feel)

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**For Thursday, 11/16**- Look for and watch Wordpress tutorials to grasp a better understanding of how to build our Wordpress page

**On Thursday, 11/16**- Work to input information for individual neighborhood under appropriate neighborhood menu tab by the end of Thanksgiving Break

--*No class again until Tuesday, November 28*--

**For Tuesday, 11/28**- All group members should have their restaurants under the appropriate neighborhood tab, with all the criterion we had collected on each restaurant. In other words, all content should be on the website by the end of Thanksgiving Break

**On Tuesday, 11/28**- We will work to make the site visually appealing using design elements.

**Reflection**

Individual reflections

About page

In September 2016, Zagat-- a highly revered collection of restaurant review guides founded in 1979 as a way to collect and correlate the ratings of restaurants by diners-- published an article entitled “Why Pittsburgh Is America’s Next Hot Food City.” Though Pittsburgh still remains loyal to institutions like Primanti’s and Tessaro’s, there have been an influx of new chefs and restaurateurs helping to reshape the city’s unique culinary identity. This information is especially enticing to college students who are notoriously hungry human beings always on the hunt for a new snack or meal to try. The PGH College Food Guide takes a closer look at 7 distinct neighborhoods within Pittsburgh’s city limits-- Oakland, Squirrel Hill, Shadyside, the Strip District, Downtown, Lawrenceville, and Southside-- and highlights different restaurants that we think college students from all over will love. With different categories ranging from first date spots to study break chow downs, this website will surely satisfy all of your young adult needs.